



100 North Lakeview Canyon Road • Westlake Village, CA 91362

Dear Business Owner,

Please consider placing an advertisement in the Westlake High School Instrumental Music Yearbook for the 2023-2024 school year.

I am one of nearly 300 Westlake High School students who participate in our music program. Each year we proudly represent our school at regional and statewide competitions and have consistently earned top honors in many prestigious events, and we have a lot of fun along the way!

Support from businesses such as yours is vital the health and continuing growth of our program. Historically, the state and district provide less than 10% of the funding needed to run our program. Therefore we rely on sponsorships to provide such basics as sheet music, musical instruments, transportation to competitions, and to pay for the talented staff and coaches that make the program happen. On the back of this letter is the Business Advertising Form. In addition to the benefits of advertising in the Yearbook, the Boosters commit to making this a valuable sponsorship for your business with consistent outreach through social media and ongoing exposure and promotion to our many band families.

Thank you in advance for your generosity and for helping make our music program a great success!



The Westlake High School Instrumental Boosters is a 501 (C)(3). Federal Tax ID #95-3311075



2023-2024 Yearbook Business Advertising Order Form

Name of Person Buying This Ad: _____

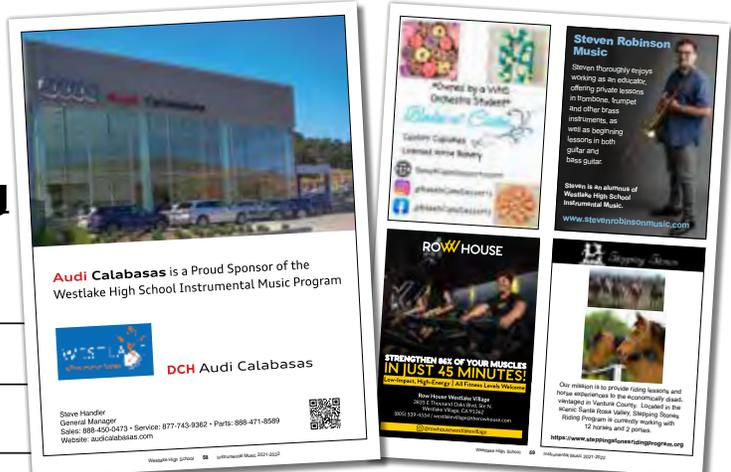
Business Name: _____

Business Address: _____

Business Contact Phone Number: _____ Business Contact Email: _____

Name of Student Receiving Credit For This Ad: _____

Student Phone Number: _____ Student Contact Email: _____



Business Ads

Cover Position 4-Color Ads Dimensions (width x height) Price

- Inside Front or Back cover 7½ x 10 or full bleed * \$650
- Back of program 7½ x 10 or full bleed * \$850
- Senior Section Sponsorship 7½ x 10 \$600

Includes full page ad and company "Sponsored By" logo running throughout Senior Section.

Black and White Ads Dimensions (width x height) Price

- 1/8 Page Bus Card Size 3½ x 2 \$50
- 1/4 page Ad 3½ x 4¾ \$70
- 1/2 page Ad 7 ½ x 4 ¾ \$120
- Full page Ad 7½ x 10 \$200

4-Color Ads Dimensions (width x height) Price

- 1/8 Page Bus Card Size 3½ x 2 \$75
- 1/4 page Ad 3½ x 4¾ \$100
- 1/2 page Ad 7½ x 4¾ \$200
- Full page Ad 7½ x 10 \$380

Deadline: All payments and artwork must be received no later than April 26, 2024.

* Full Page Bleed Ad

Full bleed ads trim to 8½ x 11. Extend artwork 1/8 inch beyond trim for bleed. Bleed area: 8 ¾ x 11 ¼)

Payment Method

Check one:

- Check enclosed
Check # _____
- I will pay online at the
whsband.org webstore

Artwork delivery

Check one:

- I will email my artwork to
the address below
- I am providing a
business card to scan
with this contract
- Use the same ad from
last year



Payment Information and Artwork Requirements

- All submissions must be in press-ready pdf format or must be supplied as scannable artwork.
- **Email your materials or direct ad production questions to yearbook_ads@whsimb.org.**
- Please note that payment and contract must be received before the ad can be processed.
- Make all checks payable to: WHSIMB or you can pay thru our web store: <http://www.whsband.org/webstore2.html>

